THE BANYAN BALL 2014 IS HERE!

By Suraj Nayee

Indo-US Chamber is ready for this year's Banyan Ball. In the old days, villagers in India came together under a banyan tree, to discuss matters, resolve issues and strengthen the community. The Banyan Ball is aptly named for the event that brings together the community to celebrate successes, plan for future, share the joy and build a stronger community.

One of the tenets of the Banyan Ball is the facilitation of a unique opportunity to network with business and community leaders. Today, the event has turned into an elegant black-tie



affair, honoring businesses and individuals who have distinguished themselves through professionalism and community service.

This year's regal-themed Banyan Ball will be held on Saturday, September 6 at the Hilton Tampa Downtown located at 211 N Tampa St, Tampa, FL 33602. The program will include a cocktail reception, presentation of business awards, dinner, and entertainment.

This year's event is close to being sold out yet again. For tables, tickets, pictures from last year's event, and limited advertising





opportunities, please visit the Chamber's website at www.indo-us.org . . You may purchase your tickets online at https://www. indo-us.org/pay-online/, by calling Jal Irani at 813-451-8229 or emailing info@indo-us.org



PICTURES FROM NETWORKING AND BUSINESS MEETING ON AUGUST 20TH.

Speaker - Ned Pope, President - Floridanext Foundation. http://floridanext.org/











OPTIMISM SAVES THE DAY



By Harvey Mackay

U.S. President Harry S. Truman once said, "A pessimist is one who makes difficulties of his opportunities and an optimist is one who makes opportunities of his difficulties." Which do you

think will reach their goals, live a happy life, and achieve their dreams?

Imagine interviewing two people who have identical skills, but one is always grumbling about how unfair life can be, while the other one talks about what wonderful possibilities exist. Who would you want to hire? Whom do you think would do a better job?

Naturally, you would gravitate toward the optimist. If you choose the pessimist, you would be setting yourself up for plenty of aggravation and disappointment, not to mention the negative impact on your staff and customers. Pessimism can bring everyone down, not just the person with the negative attitude.

Pessimism is nothing more than self-sabotage. Expecting only the worst is not being realistic. Realists hope for the best but prepare for the worst. Pessimists can't imagine the best, so only prepare for the worst.

And then if the worst never happens? Pessimists often find the worst possible result simply to prove that their concerns were right.

The question becomes, would you rather be right than happy? That's not being realistic either. That's being self-defeating. Pessimism can rob you of your energy, sap you of your strength, and drain you of your dreams.

Optimism is the remedy.

Optimism doesn't mean pretending life is always wonderful. Optimism means embracing reality.

accept that there will be bad days, but also good days. When you're grounded in reality, you know where you are and how far you need to go. Once you know how far your goal may be

Started or starting a new Business?

If you have started a new business or planning to start one, chamber events are perfect places to share experiences and learn from others. Indo-US chamber events and the relationships built there provides access to entrepreneurs, seasoned and successful business people, and an open forum for you to discuss your ideas, expand on them and to collaborate. The events are free and so is the membership. We urge you to come out and be a part of it. Together, the future is ours.



from where you are, optimism can give you the motivation to make plans to get to where you want to go.

Pessimists see life as one problem after another. Optimists see life as one opportunity after another.

How you look at life can drastically affect how much you enjoy your life. Optimists expect the best out of life. If you were not raised with this attitude, take comfort: it can be learned.

Optimism is based on three basic tenets, according to Mary Kay Mueller in her book "Taking Care of Me: The Habits of Happiness":

- 1. Bad things do happen in life, but they are temporary.
- 2. Bad things in life are limited in scope and tend to be small or insignificant.
- 3. People have control over their environments. Pessimists reverse the tables:
- 1. Good things in life are temporary.
- 2. Good things in life are limited small or insignificant.
- 3. People have no control over their environments

Does it make sense that pessimists tend to blame others or circumstances for their failures?

Optimists help create some of the good they come to expect, so they are probably right more than not – and they don't waste time worrying about what they're not right about. Optimism relaxes people. When we're relaxed, there is better blood flow to the brain, which results in more energy and creativity in your life.

Consider how optimism turned this situation around.

Within a seven year time span, a woman's mother died, her husband divorced her, and she found herself living in poverty just one step away from being homeless. In her spare time, she wrote a book that 12 publishers rejected. Finally one publisher accepted her book about a boy named Harry Potter. And then she wrote a few more books, which became blockbuster movies, and even spawned a theme park.

J.K. Rowling was an optimist who's now a billionaire. How far in life would she have gotten by being a pessimist?

There is virtually nothing that you can't do if you set your mind to it. You cannot control events in your life, but you can control how you

Do you want to be a pessimist and have no hope for a better future? Or would you rather be an optimist and believe you can achieve a better future?

There once was an old man who had many troubles. No matter what hardship life handed him, he faced each obstacle with a smile and a cheery disposition.

A friend finally asked him how he managed to stay so happy despite his challenges.

The old man quickly answered: "Well, the Good Book often says, 'And it came to pass,' but never once does it say, 'It came to stay.'"

Mackay's Moral: Attitude is the mind's paintbrush - it can color any situation.



Upcoming Indo-US Chamber Events:

The Banyan Ball

Date: Saturday, September 6th 2014 Time: 6pm

Location: The Hilton Downtown Tampa Visit www.indo-us.org to purchase tickets

Business & Networking Event

Date: Wednesday, October 15th, 2014

Time: 6:30 PM - 8:30 PM

Location: HCI Ballroom,

5300 W. Cypress St, Tampa FL 33607 This is a FREE event. No RSVP required.

Business & Networking Event

Date: Wednesday, November 19th, 2014 Time: 6:30 PM – 8:30 PM

Location: HCI Ballroom,

5300 W. Cypress St, Tampa FL 33607 Speaker: Hill Ward Henderson -Law Firm.

This is a FREE event. No RSVP required.

INDO-US CHAMBER MISSION

"To provide an active forum in which Asian American professionals and business owners, through an exchange of ideas, with a unified voice, can communicate, interact, and secure a position within the business industry and become a source of inspiration by promoting professionalism and excellence through education and community involvement."

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